

iScripts EasyCreate 2.0 Quick Start Guide

Your iScripts EasyCreate 2.0 is feature-rich software with an administrative area which allows the owner to manage clients, users, websites and payments, as well as adjust the look of the site. While the administrator controls the main site, each individual also has his or her own administrative area to manage his or her website(s).

We have included many new features within this version for you to have the freedom to fully customize your own website building business. These features will also allow you to provide your clients and users with more options and ease of use.

This guide is intended to help you get your site up and running utilizing the main features. If you would like additional help, you can refer to the “Additional Support” section of this guide for support options. As with all of our software, EasyCreate is an open source standalone solution. You do not need any extras to have a functional and appealing site but open source allows the code to be altered in the future for any needs that may arise within your new business.

If you would like to extend your site and add your own features to fit specific business needs, we also offer affordable customizations. You may contact our sales department by telephone: 1-800-569-5538 or email: sales@iscripts.com to discuss project possibilities and receive a personal quote.

Thank you for your purchase and please enjoy your copy of iScripts EasyCreate 2.0!

Installation

After your purchase is complete, you will be sent a link to download the software. You may install the software yourself following the “Read Me” file. If you have trouble or would like to avoid installing yourself, we have installation available to you for an additional \$50. If you would like us to install the software to a new or existing site, the process will take 1-2 business days with all communication exchanged via email.

If you already have a running website, we suggest allowing time for a beta period. All server environments are different and the quality of hosting accounts also varies. Conduct a smooth transition by allowing this time to ensure the optimal performance of your site.



Admin Panel / Main Menu

After logging in, you will be directed to the Administration (Admin) Panel. This is the Main Menu for the back-end of your website. You should take note that within the admin panel, you cannot use your browser “back” button. If you would like to view a previous page within your setup process, you should use the links marked as “back” provided within the software, retreat back to the “Main Menu,” or select any of the links available to you within the navigation bar.

Settings Manager

The Settings Manager contains the major settings which control your site. Within this area, you may change your password and emails, the payment gateways your site will support, user fees and other prices, as well as the logo, theme and name of your site. The following is a breakdown of the Settings Manager options:

1. How long would you like to maintain the temporary built sites?

A user may sign up and create a website without completing the publishing phase. In this circumstance, you can determine how long would you like to support and allot memory to a site that has not been published.

2. How would you like to publish the completed site?

This option depends on your individual circumstance and business plan.

- a. FTP – Transfer files from one server to another
- b. ZIP – Pull files off the program and store on your computer
- c. SUBFOLDER – Store files within the folder in which EasyCreate is hosted

3. What is the maximum amount of space in MB (megabytes) a user is allowed to work with?

This option gives you the ability to conserve sever space by determining how large the created site can be. This is useful if your niche may use content that requires a lot of space such as video or music files.

4. Administrator Email

This is the email where all site notifications, alerts and approvals will be sent.

5. Choose Theme

You may select the color scheme of your site here. Choose one of the preloaded templates to change the look and feel of your site instantly.



6. Site Building Mode

This option allows you to decide if you are going to provide the site builder as a free or paid service.

7. URL of Secure Server

This is for SSL certificates only. This information is provided by your hosting company.

8. Enabling PayPal/Google Checkout

If you would like to enable these payment gateways, you may check the “Enable” boxes, as well as set up an account for each method. Click on the PayPal and/or Google logo provided to begin the set up. Follow the steps listed.

***Note: “Sandbox Mode” is used to test the checkout. Under sandbox mode, you may add to a cart and purchase just as a customer would, but no payments would actually be transacted. When you are ready to accept payments, you may uncheck the option for sandbox mode and it will be disabled.

9. Price for Site Building

This is where you may choose the price that the software will require to publish sites.

10. Name of the Site

The contents of this field will appear in several places including the title of the website.

11. Default Root Directory of the server to which FTP is allowed

This information is provided by your hosting account.

12. Site Logo

This is where you can change the logo of the site. Click “Browse” to upload a file saved on your computer.

13. SAVE

YOU MUST SAVE ALL OF YOUR CHANGES IN ORDER FOR THEM TO TAKE EFFECT.



Template Manager

Within this area, you may manage, add and remove template categories for your users to select from when choosing the look of the website in the site builder. You may also upload a template to the site under a particular category.

Template Categories – Within this area, you may change pre-existing category logos, modify categories, add new categories, or delete template categories. Click “Edit” or “Delete” on the right side of the corresponding category. To add a category, scroll to the bottom of the page and click “Add New Category.” When you add a new category, you also may upload a picture to represent that category.

New Template – This is where you may add and create a new template.

Templates – This is a compilation of all templates. You may preview the homepage and/or subpage that corresponds to the template. You may also delete individual templates here.

User Manager

The User Manager allows you to edit user info or delete a user entirely. Click a user name to proceed to the Site Manager functions.

Site Manager

Here you may preview or delete user sites. Details such as the email associated with the user account, date the site was created, site status and payment status are also displayed.

Payment Manager

This area displays user names, site names, dates of creation, payment types, transaction IDs and amounts tendered.

Content Manager (accessible only from the Main Menu)

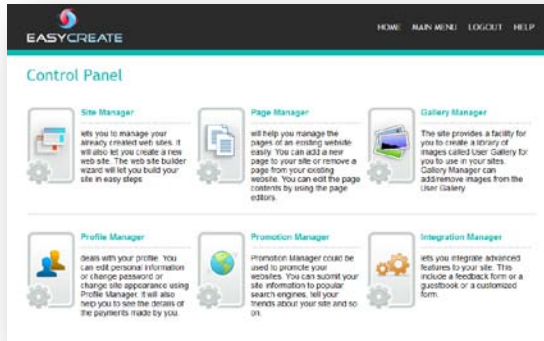
Edit the main content, home content, terms and conditions.

Click “Edit” within the field you would like to edit. When you have finished with your changes, select “Submit.” Your changes will not be saved unless you select “Submit.”



iScripts EasyCreate 2.0 User Experience

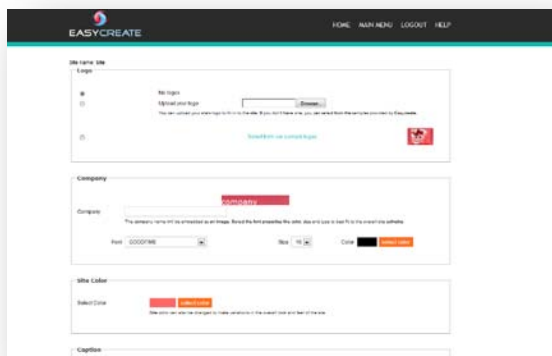
After initial sign up, your users will be directed to the Control Panel.



Site Manager

Users create a site name. After typing a name within text area, they will click “Go.”

They will then be prompted to choose a “Newbie” or “Advanced” site building process.



Simple Builder for Newbie Users

Users will choose a template. They should click “select/view” to preview the template.

They may upload logos from their computer or select sample logos, change the company name, font, font color, site color, captions, page titles, meta tags and meta keywords.

A user may have a single page website or one with multiple pages.

If users would like to edit the homepage or additional pages after they have been created, the process is as follows:

Main Menu > Site Manager > Edit (next to the website under review) > Select “Edit the contents of individual pages” and click “Go.” Select the page to be edited by clicking the page’s icon at top of screen (the page currently selected turns blue). After changes are complete, users may select save, preview or publish.

If a user does not like his/her template selected or site they have created, would like to change from advanced user to newbie user, or newbie to advanced user, they may begin the whole process again by creating a new site. Site Manager> “Start Building a New Site”





Advanced Builder

This is a more advanced option that gives the user complete freedom to edit multiple areas of the page and site simultaneously.

Page Manager

Within this area, users may add a new page using a home page template or subpage template. They can also add, move and remove current pages.

Gallery Manager

The Gallery Manager is an exciting feature which allows users to upload an image, adjust brightness, contrast, size, crop, flip and add effects (grayscale, negative, smooth, blur) into images. The text editor allows users to type text into a picture if they choose. They may select the font, size, color, and placement of the text within the image.

Profile Manager

Users have the ability to edit their own profile, password and view payment details.

Promotion Manager

Here users have access to key promotional tools. Users can submit their sites to search engines, email friends, control meta tags and analyze competitor sites for meta tags.

Integration Manager

The Integration Manager allows users to add feedback forms, create custom feedback forms and add a guest book into their site.

Additional Support

As a valued customer of iScripts, we provide you with many resources and avenues for support. If you have a question or an issue, there are many options within our support community available to you. Have questions answered, problems fixed, connect with programmers as well as other users, make suggestions and grow your business utilizing the following routes:

- Check the FAQs – Frequently Asked Questions. It's very likely that others have asked your question before! All FAQ's are updated frequently for your convenience. Please check this area first.
- You may also use the Live Chat to speak to an operator who may be able to answer your questions. Depending upon the issue you are experiencing, we may require more information.
- To reach the qualified programmers, iScripts has a 24 Hour Help Desk where you can submit all technical issues. We respond to every ticket in the order it was received within 1 business day.

Please be clear and specific in your request for help. Entries like "Help! It doesn't work!" do not give much information and tend to take longer to fix. Explain everything that led up to your problem. Try to explain what your current problem is. Be clear about your concern and how we may be able to meet your expectations.

Email the Help Desk directly at support@iscripts.com. Within your request, please Include: Name, Email, Domain, Software Password, Your Hosting Control Panel Information and a description of your issue.

- Reach out to other software users through our [HELP FORUM](#). Chat with other users, ask questions, give advice and connect.

Sales & Customizations

For purchasing decisions, business inquiries, customizations, quotes and sales information; contact [\(312\)423-6728](tel:(312)423-6728) or [\(800\)-569-5538](tel:(800)-569-5538).

Make Suggestions & Connect

SUGGESTION FORUM – Include your great idea! [iScripts IdeaLab](#)

'Like' our social network pages! <https://www.facebook.com/iscripts>

Gain free exposure! Submit your website so it can be featured on the iScripts website Customer Showcase! <http://www.iscripts.com/listshowcases.php>

